

Application for Membership in the  
LAKE PLACID MERCHANT'S ASSOCIATION  
(Membership in the Chamber of Commerce is required)

BusinessName\_\_\_\_\_

Business Address\_\_\_\_\_

Mailing Address (if different from above)\_\_\_\_\_

Applicant Name\_\_\_\_\_ Title\_\_\_\_\_

Phone\_\_\_\_\_ Fax\_\_\_\_\_

E-mail\_\_\_\_\_ Web\_\_\_\_\_

Business Days & Hours\_\_\_\_\_

For use in our brochure, please provide a few short sentences that describe your business.  
You could also list your hours.

Examples:

Gifts & Decorations  
Greeting Cards

Clothing & accessories  
Jewelry & Gifts

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Paid by Check # \_\_\_\_\_

Date received: \_\_\_\_\_

Mail completed application and your check for \$25.00 to:

Lake Placid Merchants Association  
Post Office Box 1235  
Lake Placid, FL 33862-1235

You will receive a Membership Packet with lots of information

## Benefits of Membership

- # GROUP Advertising - full or half page advertising in local newspapers with tremendous cost savings to the individual members. Advertising in local hotels and resorts in a Guest Book is one of our projects and has been very well received.
- # Regular monthly meetings of members – a valuable tool to networking with other merchants in Lake Placid, where we pool and organize our collective resources.
- # Free listing on the Chamber website - [www.visitlakeplacidflorida.com](http://www.visitlakeplacidflorida.com)
- # A wide variety of events are planned to get customers into your stores. Our biggest event is our Red Hat Event held in the spring. We also sponsor the Kids Fall Festival in October and the annual Easter Egg Hunt.
- # We sponsor various shopping events around town and also help support the efforts of Manna Ministries with a school supply drive.
- # Become a common voice on issues concerning our town.
- # Promote our retail and commercial area with various marketing materials.
- LPMA Brochures printed and given to you for free to display at your business. Also, our Buy Local campaign provides you with a door decal encouraging customers to shop with you and other local businesses.

