



# BUSINESS SPOTLIGHT



**Chic Chick Boutique** is heating things up with a Florida flare of bright tropical colors, cool fabrics, styles and quality that keep our customers coming back. Upon entering you immediately will feel the vibrancy of colors that makes this year's fashion fun and exciting. Our collections of fashions

are complimented beautifully with jewelry and handbags making it easy to find a complete outfit all under one roof. Our unique coastal collections of jewelry, handbags and tropical apparel are perfect for upcoming vacations, cruises and Florida's warmer climate. Nothing speaks more to the ocean than our Guy Harvey collection to include all the new Dri Fit fabrics artistically adorned with his images of fish and all things water. For men, women and children the Guy Harvey apparel line is unique as it is beautiful.

When keeping it local we aim to offer as many products as we can, made right here in the United States. Our American made lines have a look all to its own with a fashion statement and quality that cannot be beat. Chic Chick Boutique strives to offer fashions that you don't see in every store. We search the globe so that our products are loved as much as they are affordable. We introduce items that can be worn several ways to extend the use of an item. Our Bordeaux Wrap does just that with its clever maneuvering making it a hit with everyone that sees it. Ask us for a demonstration and we guarantee you fall in love!

We are approaching our second year of selling one of our hottest products that has us shipping them all over the country. You can't get through our store without learning about the best fitting pant this side of the Mason-Dixon line! Bottom line our bottoms will have you coming back for more. They are offered in 3 lengths with Bermuda, crop and ankle length. These bottoms hold their shape and color. They wear like iron but do not requiring ironing. The fabric has magically powers making it easy to fall in love with their fit and comfort. We offer an incredible color and size selection and continue to bring in new ones as they become available. Receive a FREE GIFT just for trying them on!

Our continued efforts are spent bringing in things that are different offering Lake Placid and their visitors a fun and unique place to shop. Our customers have come to expect the highest level of service as we provide the type of service you once knew but rarely see anymore. We value our customers and the relationships we make with them. The newly renovation of the outside of our building now matches the beauty of our products on the inside.

Our newly expansion of our pet jewelry and tees help our Non Profit raise money for local rescues to support their efforts of saving animals.

Chic Chick Boutique continues to offer custom embroidered monograms on their handbags making it that much more special. Check out our website, like us and follow us on FACEBOOK to keep up with the latest news of new arrivals, special promotions, nightly events and MORE!

Open 6 days a week all year long. Mon-Fri 10 to 5 and Sat. 10-3

**Chic Chick Boutique**

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